



**Cheyenne Animal Shelter**  
**800 Southwest Dr.**  
**Cheyenne, WY 82007**

# Cheyenne Animal Shelter *Legacy*

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Summer 2023

## The Cheyenne Animal Shelter Foundation's mission

is to protect and plan for the future of Laramie County's people, pets, and community. Established in 2006 to support the long-term sustainability of the Shelter, the Cheyenne Animal Shelter Foundation is a separate 501(c)(3) charitable organization governed by an independent board of directors. Thanks in part to the foresight and generosity of legacy donors Marian Rochelle and Kirk Knox, the Foundation has cultivated an endowment currently valued at more than 6.5 million dollars. This special fund is vigorously invested in order to propagate additional revenue for the Shelter's operations and to provide for extraordinary facility needs and projects.

Donations to the Cheyenne Animal Shelter Foundation are intended to grow this endowment, thereby contributing to the future of the organization and its evolving service to the community. Donors who wish to show their support for the Foundation's efforts may do so through the following ways:

- Include a gift to the Foundation in their will or trust.
- Transfer appreciated stocks, bonds, or mutual fund shares they have owned for more than one year to the Foundation.
- Name the Foundation as a beneficiary of their Donor Advised Fund.
- Name or designate the Foundation as a beneficiary of their IRA, 401(k), 403(b), 457, pension, or other qualified retirement plan.
- Make a Qualified Charitable Distribution of up to \$100,000 annually from their IRA to the Foundation.
- Donate their home, vacation home, undeveloped property, or commercial property to the Foundation.
- Donate valuable paintings, antiques, or other personal property to the Foundation.
- Name the Foundation as the primary or secondary beneficiary of all or a portion of their life insurance policies.

Gift commitments like these - known as legacy gifts - are extra special and greatly appreciated. To learn more about legacy giving, please visit our website at <https://www.cheyenneanimalshelter.org/planned-giving>.

## Need help with your estate planning?

Planning your estate and legacy for future generations including your charitable interests takes careful evaluation. Discussing your charitable intentions with us can lead to a much better result than going it alone.

## Contact Us

To learn more about becoming a Legacy Circle member and your options for giving, please return the enclosed card or contact:

**Amber Ash**  
Director of Strategic Initiatives  
(307) 459-0276  
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[www.cheyenneanimalshelter.org/planned-giving](http://www.cheyenneanimalshelter.org/planned-giving)



**Cheyenne Animal Shelter Foundation**

# Holly Hansen

## The Cheyenne Animal Shelter's First Legacy Circle Member

Having been raised in a home full of pets and two of her current pets, Chester and Dully, having come from the Cheyenne Animal Shelter, Holly Hansen is no stranger to loving animals. Holly's involvement with the Cheyenne Animal Shelter began in fundraising, where she attended events such as Cajun Fest to show her support for the pets in the Shelter's care.

Shortly thereafter, Holly was asked to join the board in 2003. She became the Vice President. Upon being left 1.5 million dollars from an estate and receiving 1 million dollars from a generous donor, the board was tasked with establishing a Foundation that would ensure the money was being used responsibly and effectively while respecting the wishes of our valued friends.

To this day, Holly's focus has been on establishing independence for the Shelter and ensuring its long-term viability. "We wanted to establish more independence and I see that as a huge goal to this day."



Now that the Foundation has been established, Holly hopes future legacy gifts will be used to fund Shelter expansion, new partnerships, and bigger projects including capital construction, improved medical equipment, and a mobile adoption unit.

Holly's personal goal is for her gift to fund new additions to the Shelter's veterinary services. She is particularly passionate about establishing a low-cost spay/neuter program to help reduce pet overpopulation in our community.

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**"It isn't profound,  
it's just what I have  
in my heart."**

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"I want to make a difference. Sometimes the difference we make happens after we've left this world. My passion is animals and the animal shelter and that's where I'd like my long-lasting contribution to be."

Now, Holly works towards encouraging others to include the Cheyenne Animal Shelter Foundation in their estate plans. The one thing Holly wants future Legacy Circle members to know is that "The reflection of the community's heart is seen through how it treats their elderly, their children, and their animals. I believe that if this is in your DNA and this matters to you, you can make a long-term difference."

She continues, "Our community needs to know that we are here, and we would be honored to have their legacy gifts. They also need to know that we will take good care of their gifts and respect their wishes. Credibility is important."

"I believe this is a personal thing - it's really an expression of what's in your heart. In your memory, something will continue for the cause you're passionate about and this is mine. I just love the Shelter."

**"This is just who I am and  
it's just what I do."  
- Holly Hansen**

## Why We Give



"Giving from your heart is not only a gift to the recipient but to you because the world always comes back to you. When you give to the Cheyenne Animal Shelter Foundation, you are creating a legacy of compassion and kindness that shapes the future for our pets and our community. It's a gift of love."

- Phil Kiner, CAS Foundation Board President



"We've always had cats and they've always given us pleasure, fun, and enjoyment. They're our families. Animals are innocent but many are left at the shelter or abandoned due to costs, lack of training, moving, lack of time, or other circumstances. They need someone to care for them, providing basic necessities like food, shelter, and veterinary care. They do not have pockets to carry their credit cards in."

- Carol & Earl Kabeiseman, Legacy Members

## Tips for Giving

### Tip #1

#### **You can create your own legacy.**

By becoming a member of our Legacy Circle, you play an instrumental role in the future of Laramie County's people, pets, and community. Your investment in the long-term health of the Cheyenne Animal Shelter through a planned gift to the Foundation makes a lasting difference in the lives of countless homeless, neglected, and abused animals for years to come.

Best of all, planned giving is not an "all or nothing" option. Gifts can exist side-by-side with other beneficiaries and personal priorities.

### Tip #2

#### **You don't have to be Bill Gates to make a planned gift.**

Planned giving is easy to do and you don't have to be wealthy to do it. Planned gifts can take many forms and they don't have to be monetary either. A life insurance policy. Real estate. Stocks. Business holdings. Unused retirement assets such as an IRA, 401(k), 403(b), 457, pension or other tax-deferred plans. A checking or savings account. These are all assets that can be leveraged in planned gifts.

### Tip #3

#### **Planned giving can involve generous tax benefits.**

In addition to the satisfaction of making a meaningful gift that grows the Foundation's endowment, many planned gifts are not only tax-deductible, but they also provide a stream of income and additional tax savings to you and your estate heirs for years to come. Donors at a variety of income levels can benefit.

However, tax advantages to planned gifts can be a little complicated, so be sure to consult with your financial or estate planner for more specifics.